

TEACHING FOR MASTERY



'A commitment that virtually ALL students can learn all important academic knowledge to a level of excellence if...

- allowed the *right* amount of time to learn;
- provided with the *appropriate conditions* to learn'.

A MODEL FOR EXCELLENT CURRICULUM DESIGN

Content-specific

- Every piece of knowledge and every skill that students will master in each unit of work will be meticulously specified, along with precise definitions.

Cumulative

- Knowledge and skills are intelligently sequenced and ordered for optimal instruction, ensuring longer time is prioritized for the development of depth and sufficient practice to embed learning. Knowledge and skills from previous units is revisited explicitly and systematically and interleaved to build retention.

Coherence

- Instructional sequences are consistently planned and delivered across all stages to ensure students acquire and demonstrate a sufficient grasp of the knowledge, understanding and skills relevant to their year group. Learning objectives for every lesson are explicit.

Challenge

- All students are challenged through depth, but also supported through careful scaffolding. All students are expected to become 'experts' in each key idea.

Y10 SUBJECT: LONG TERM OVERVIEW 2026-27

 Pre Unit Assessment
 Post-Unit Assessment
 Summative Assessment

Autumn 1	01.09.26	07.09.26	14.09.26	21.09.26	28.09.26	05.10.26	12.10.26	19.10.26	HALF TERM
	LAIR Introduction: Theory & Practical			ADVERTISING & MARKETING				FILM INDUSTRIES & MARKETING	
Autumn 2	02.11.26	09.11.26	16.11.26	23.11.26	30.11.26	07.12.26	14.12.26	XMAS	
	FILM INDUSTRIES & MARKETING		MUSIC PROMOTION			NEA TRIAL: MUSIC VIDEO			
Spring 1	04.01.27	11.01.27	18.01.27	25.01.27	01.02.27	08.02.27	HALF TERM		
	MUSIC PROMOTION					COMP 1 Exam techniques			
Spring 2	22.02.27	01.03.27	08.03.27	15.03.27	22.03.27	EASTER			
	VIDEO GAMES			RADIO					
Summer 1	12.04.27	19.04.27	26.04.27	03.05.27	10.05.27	17.05.27	24.05.27	HALF TERM	
	MAGAZINES				NEA: RESEARCH & PLANNING				
Summer 2	07.06.27	14.06.27	21.06.27	28.06.27	05.07.27	12.07.27	19.07.27	SUMMER	
	COMP 1 Exam Technique			NEA: RESEARCH & PLANNING		WORK EXPERIENCE			

 Pre Unit Assessment
  Post Unit Assessment
  Summative Assessment

Y11 SUBJECT: LONG TERM OVERVIEW 2026-27

 Pre Unit Assessment
 Post-Unit Assessment
 Summative Assessment

Autumn 1	01.09.26	07.09.26	14.09.26	21.09.26	28.09.26	05.10.26	12.10.26	19.10.26	HALF TERM
	NEA: PRODUCTION						TELEVISION		
Autumn 2	02.11.26	09.11.26	16.11.26	23.11.26	30.11.26	07.12.26	14.12.26	XMAS	
	TELEVISION								
Spring 1	04.01.27	11.01.27	18.01.27	25.01.27	01.02.27	08.02.27	HALF TERM		
	Radio				NEWSP	Trial Exams: Revision			
Spring 2	22.02.27	01.03.27	08.03.27	15.03.27	22.03.27	EASTER			
	Trial Exams: Revision	NEWSPAPERS							
Summer 1	12.04.27	19.04.27	26.04.27	03.05.27	10.05.27	17.05.27	24.05.27	HALF TERM	
	REVISION								
Summer 2	07.06.27	14.06.27	21.06.27	28.06.27	05.07.27	12.07.27	19.07.27	SUMMER	

 Pre Unit Assessment
  Post Unit Assessment
  Summative Assessment

Y12 SUBJECT: LONG TERM OVERVIEW 2026-27

 Pre Unit Assessment
 Post-Unit Assessment
 Summative Assessment

Autumn 1	01.09.26	07.09.26	14.09.26	21.09.26	28.09.26	05.10.26	12.10.26	19.10.26	HALF TERM
	INTRODUCTORY UNIT			ADVERTISING & MARKETING: KOTV, Tide & Olympic Games					
	VIDEO GAMES: Assassin's Creed Franchise								
Autumn 2	02.11.26	09.11.26	16.11.26	23.11.26	30.11.26	07.12.26	14.12.26	XMAS	
	ADVERTISING & MARKETING: KOTV, Tide & Olympic Games					NEA: SKILLS	VIDEO		
	FILM INDUSTRIES: Black Panther & I, Daniel Blake					NEWSPAPERS			
Spring 1	04.01.27	11.01.27	18.01.27	25.01.27	01.02.27	08.02.27	HALF TERM		
	MUSIC VIDEO: Beyonce & Sam Fender				WORK EXPERIENCE	MUSIC VIDEO			
	NEWSPAPERS: The Times & The Daily Mirror					NEWSPAPERS			
Spring 2	22.02.27	01.03.27	08.03.27	15.03.27	22.03.27	EASTER			
	TELEVISION: Peaky Blinders & The Bridge								
	MAGAZINES: Vogue & The Big Issue								
Summer 1	12.04.27	19.04.27	26.04.27	03.05.27	10.05.27	17.05.27	24.05.27	HALF TERM	
	TELEVISION: Peaky Blinders & The Bridge								
	MAGAZINES: Vogue & The Big Issue								
Summer 2	07.06.27	14.06.27	21.06.27	28.06.27	05.07.27	12.07.27	19.07.27	SUMMER	
	TELEVISION			Trial Exams: Revision		COMPONENT 3: NEA			
	MAGAZINES: Vogue & The Big Issue								

 Pre Unit Assessment

 Post Unit Assessment

 Summative Assessment

Y13 SUBJECT: LONG TERM OVERVIEW 2026-27

 Pre Unit Assessment
 Post-Unit Assessment
 Summative Assessment

Autumn 1	01.09.26	07.09.26	14.09.26	21.09.26	28.09.26	05.10.26	12.10.26	19.10.26	HALF TERM
	COMPONENT 3: NEA						ONLINE MEDIA: KSI & Attitude		
							RADIO: Have you heard George's Podcast		
Autumn 2	02.11.26	09.11.26	16.11.26	23.11.26	30.11.26	07.12.26	14.12.26		XMAS
	ONLINE MEDIA: KSI & Attitude								
	RADIO: Have you heard George's Podcast				NEWSPAPERS: INDUSTRIES & AUDIENCES				
Spring 1	04.01.27	11.01.27	18.01.27	25.01.27	01.02.27	08.02.27			HALF TERM
	ONLINE MEDIA: KSI & Attitude					Trial Exams: Revision			
	REVISION								
Spring 2	22.02.27	01.03.27	08.03.27	15.03.27	22.03.27				EASTER
	Trial Exams: Revision	REVISION							
Summer 1	12.04.27	19.04.27	26.04.27	03.05.27	10.05.27	17.05.27	24.05.27		HALF TERM
	REVISION								
Summer 2	07.06.27	14.06.27	21.06.27	28.06.27	05.07.27	12.07.27	19.07.27		SUMMER

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  Summative Assessment